

## Is Fixed Wireless Internet the Next Breakthrough for the Global Workforce?

As modern organizations adopt hybrid working models, it's become critical to provide reliable, high-speed internet access in rural and hard-to-reach areas. That's where **fixed wireless service providers** step into the picture. Read on to find out how fixed wireless internet meets the needs of an evolved workforce in the new normal.

If you're looking to provide seamless internet connectivity to clients in typically non-serviceable areas, **get in touch** with BeyondReach to explore your options.

## The Transformation of the Modern Workforce

The COVID-19 pandemic forced companies to pivot and switch to new working models. Here's what the numbers say:

Nearly

# 30%

of professionals work in fully remote companies.<sup>1</sup>

# 74%

of organizations intend to permanently shift employees to remote work after the pandemic.<sup>2</sup>

By

# 2025

roughly 70% of the global workforce will work remotely at least five days a month.<sup>3</sup>

## Is Internet Penetration Catching Up?

While internet usage has skyrocketed due to the pandemic, a large section of the global population lacks connectivity.



**37% of the world's population has never used the internet.**<sup>4</sup>



**96% of these people live in developing countries.**<sup>4</sup>



**27.6 million households in the U.S. lack internet connectivity.**<sup>5</sup>

## What Does the Modern Workforce Need?

The glaring digital divide makes it difficult for organizations to adopt complete remote working models. A remote or hybrid workforce can't function without:

- ✓ **Reliable internet connectivity**
- ✓ **Communication and collaboration tools**
- ✓ **Easy access to documents**
- ✓ **Robust cyber security measures**



## How Fixed Wireless Internet Addresses These Needs

Fixed wireless internet helps connect users in remote and rural locations. Apart from the optimal cost and ease of implementation, fixed wireless offers excellent speed, low latency, and reliable security.

**It's just the technology your clients need to overcome the limitations of DSL, copper, and fiber optic internet.**

## Why



- ✓ We specialize in bringing internet connectivity to non-serviceable locations.
- ✓ Our dynamic service network is constantly expanding.
- ✓ We provide a host of services, from broadband and DIA to point-to-point solutions.

Fixed wireless internet is a must for today's organizations. **Reach out to us** for more information on how it'll help your clients.

### REFERENCES:

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